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## NEWS RELEASE

June 22, 2004

### LOTTERY LAUNCHES "HOT LOTTO" GAME

The North Dakota Lottery forecasts a **hot** day on Thursday this week, when the Lottery's newest on-line game, **Hot Lotto**, begins at 398 retail outlets in 120 North Dakota towns and cities.

Attorney General Stenehjem, Lottery officials and representatives from the Lottery's ticket vendor, Scientific Games, and Fargo advertising agency, H2M, will be at the M & H Convenience Store in Mandan, ND beginning at 8:00 a.m. on June 24<sup>th</sup>, explaining the new game and offering "**hot**" promotional items to early risers.

"The Lottery takes pride in providing an outlet for fun as well as maximizing revenue for the state of North Dakota. **Hot Lotto** is another game that goes hand in hand with Powerball to do that," said Lottery Director Chuck Keller.

Like Powerball, **Hot Lotto** is a multi-state lottery game. It is also sold in D.C., Iowa, Minnesota, Montana, New Hampshire, South Dakota and West Virginia. There have been eight **Hot Lotto** jackpots won since the game started in August 2002 – four in Iowa, three in Minnesota and one in Montana. The current jackpot amount is \$5.34 million. This is the highest recorded jackpot in the history of **Hot Lotto**. Prior to this, the largest jackpot was \$3.67 million, won in Montana.

**Hot Lotto** drawings are held on Wednesdays and Saturdays, just after the Powerball drawings. Winning numbers will be available at the same locations that currently sell Powerball tickets, local television and radio stations, and newspapers. The numbers are also available on the Lottery's web site: [www.ndlottery.org](http://www.ndlottery.org) or by calling (701) 328-1111.

Since the Lottery's launch on March 25, 2004, it has generated over \$5.3 million in revenue and retailers have sold more than 114,000 winning Powerball tickets totaling over \$1 million in prizes!

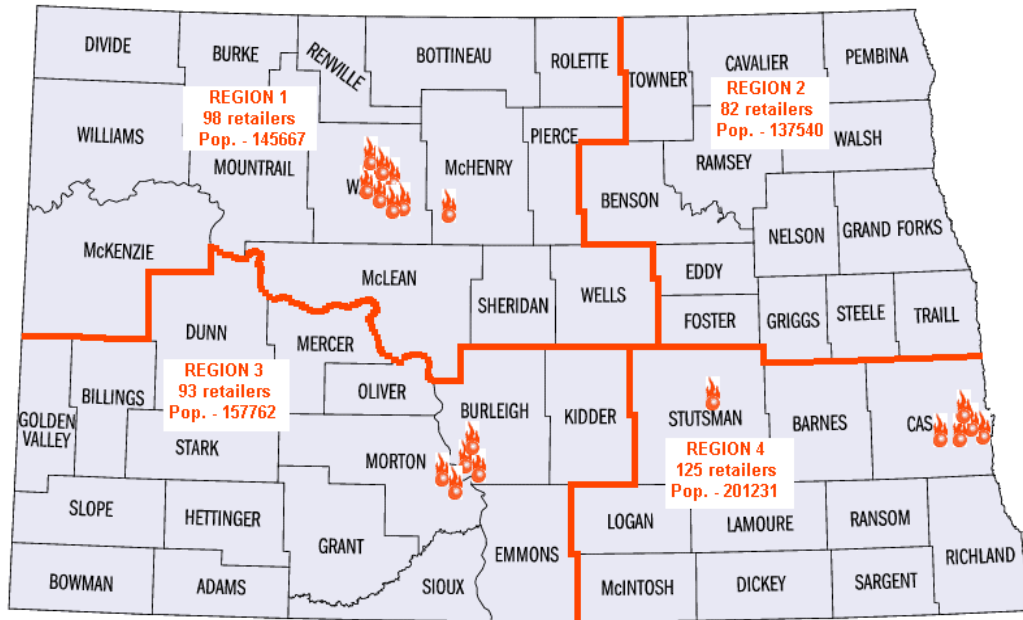
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# North Dakota Lottery



Hot Spots!



Since the Lottery's launch on March 25, 2004, it has generated over \$5 million in revenue and retailers have sold 110,628\* winning Powerball tickets totaling \$1,056,777\* in prizes! With the beginning of a **Hot Summer** and the start of **Hot Lotto**, the North Dakota Lottery would like to recognize the top 20 lottery retailers in the State of North Dakota based on Powerball ticket sales. \*(Figures based on sales and prizes as of June 16, 2004)

**Top 20 Retailer Sites**  
(Total Powerball Sales) thru June 5, 2004

Rank	City	Region
1. Harley's Amoco	Minot	Region 1
2. Dan's Super Market #3	Bismarck	Region 3
3. M&H Gas	Mandan	Region 3
4. Dan's Super Market #2	Bismarck	Region 3
5. Barlow's Miracle Mart South	Minot	Region 1
6. M&H Gas	Minot	Region 1
7. Hornbacher's Southgate	Fargo	Region 4
8. Hornbacher's Village West	Fargo	Region 4
9. Hornbacher's North Port	Fargo	Region 4
10. Simonson Station Store	Minot	Region 1
11. M&H Gas	Jamestown	Region 4
12. B&J Tesoro	Bismarck	Region 3
13. Ruthville Store	Minot	Region 1
14. Farmers Union Oil	Velva	Region 1
15. Superpumper #21	Minot	Region 1
16. Sooper Stop	West Fargo	Region 4
17. Barlow's Miracle Mart	Mandan	Region 3
18. Barlow's Arrowhead Miracle Mart	Minot	Region 1
19. Stamart #16	Bismarck	Region 3
20. Rebel 1 Stop	Minot	Region 1

**Regional Ranking**  
(Total Powerball Sales) thru June 5, 2004

Rank	Total Sales
1. Region 3	\$1,204,012
2. Region 1	\$1,183,650
3. Region 4	\$1,119,550
4. Region 2	\$ 719,275

**Regional Ranking**  
**Per Capita**  
(Powerball Sales) thru June 5, 2004

Rank	Sales Per Capita
1. Region 1	\$ 8.13
2. Region 3	\$ 7.63
3. Region 4	\$ 5.56
4. Region 2	\$ 5.23

The NEW lottery game begins Thursday, June 24th!



### Informational Flyer

**Hot Lotto** is a new game from the North Dakota Lottery. It's easy to play and the odds are great!  
**Compare the games, then Play Them BOTH!**

	<b>POWERBALL</b>	<b>HOT LOTTO</b>
Jackpot Starts At	\$10 million and grows until it is won.	\$1 million and grows until it is won.
Odds for Winning the Jackpot	1 in 120,526,770	1 in 10,939,383
Over-All Odds of Winning Any Prize	1 in 36	1 in 16
Number of Ways to Win	9 different ways to win (including the Jackpot).	9 different ways to win (including the Jackpot).
Choose First 5 Numbers Ranging From	1 – 53	1 – 39
Choose 6 <sup>th</sup> Number Ranging From	1 – 42	1 – 19
Color of 6 <sup>th</sup> Ball	Red	Orange
Cost	\$1 per set of numbers.	\$1 per set of numbers.
Power Play Availability	Yes. Cost is \$1 to multiply a prize by 2, 3, 4, or 5 times.	No.
Draw Nights	Wednesday and Saturday	Wednesday and Saturday
Number of States Participating	26 states, the District of Columbia and Virgin Islands.	6 states and the District of Columbia (North Dakota will be the 7 <sup>th</sup> state).
Has a Separate Play Slip	Yes.	Yes.
Number of Consecutive Draws	9	9
Annuity	Can be taken over 29 years.	Can be taken over 24 years.










<b>POWERBALL WINNING COMBINATIONS, PRIZES, AND ODDS OF WINNING</b>			<b>HOT LOTTO WINNING COMBINATIONS, PRIZES, AND ODDS OF WINNING</b>		
MATCH	PRIZE	ODDS	MATCH	PRIZE	ODDS
5 of 5 Numbers + Powerball	JACKPOT	1:120,526,770	5 of 5 Numbers + Hot Ball	JACKPOT	1:10,939,383
5 of 5 Numbers	\$100,000	1:2,939,677	5 of 5 Numbers	\$10,000	1:607,744
4 of 5 Numbers + Powerball	\$5,000	1:502,195	4 of 5 Numbers + Hot Ball	\$500	1:64,349
4 of 5 Numbers	\$100	1:12,259	4 of 5 Numbers	\$50	1:3,575
3 of 5 Numbers + Powerball	\$100	1:10,685	3 of 5 Numbers + Hot Ball	\$50	1:1,950
3 of 5 Numbers	\$7	1:261	3 of 5 Numbers	\$4	1:108
2 of 5 Numbers + Powerball	\$7	1:697	2 of 5 Numbers + Hot Ball	\$4	1:183
1 of 5 Numbers + Powerball	\$4	1:124	1 of 5 Numbers + Hot Ball	\$3	1:47
Powerball Only	\$3	1:70	Hot Ball Only	\$2	1:36



## How to Play, Prizes & Odds

### Play For A Million Or More!

Hot Lotto jackpots start at \$1 Million and get bigger and bigger until someone wins. There are 9 ways to win cash. Besides the jackpot, you can win other cash prizes from \$2 to \$10,000. Drawings are held every Wednesday and Saturday night. To be eligible on the nights of the drawings, you must purchase your Hot Lotto tickets before 8:58 p.m. CST. What are your odds of winning? You're going to like this, overall odds of winning a prize in this game are 1:16. And, anytime you match the Hot Ball, you win a prize.

PAYOUT TABLE		
Match	Prize	Odds
	JACKPOT	1 in 10,939,383
	\$10,000	1 in 607,744
	\$500	1 in 64,349
	\$50	1 in 3,575
	\$50	1 in 1,950
	\$4	1 in 108
	\$4	1 in 183
	\$3	1 in 47
	\$2	1 in 39

\*Jackpot prize will be divided equally among multiple winners.

### How To Play North Dakota Hot Lotto

There are about 400 North Dakota Lottery retailers. Stop in at one to play your favorite numbers. Or, ask for a "Quick Pick" which lets the Lottery computer select random numbers for you.

To play your own numbers, first pick 5 numbers from 1-39 (white balls) and 1 number from 1-19 (orange ball) – this is your Hot Ball and it can be the same as one of your first five numbers. Either fill these numbers in on a play slip (available at all lottery retailers complete with instructions on the back) and give the play slip to your retailer or simply tell your retailer what numbers you want. That's it. You're in the game. You win if your numbers, in any order, match the numbers drawn as shown above.

### Multiple Draws

You may pay in advance and play multiple draws by playing the same set of numbers for up to 9 draws (current drawing and 8 consecutive drawings). If you want multiple draws, select the number of draws, from 2-8, you wish to play. Your cost increases with each draw you add. Example: If you want 3 plays for 2 draws, your cost is  $\$3 \times 2 = \$6$ .